British Council English
for policy makers

We provide support to governments wishing to transform the teaching and learning of English in their education systems and institutions. We have international experience in project design and management. We have a range of products and resources for learners and teachers, using the latest technologies. We champion research and innovation. We deliver high quality English language teaching and internationally recognised examinations.
Who we are

The British Council is the UK's official international cultural relations organisation. Our aim is to nurture trust and understanding between nations and cultures, and to build strong links between other countries and Britain. We have been recognised as a world leader in English teaching since our creation in 1934. Our work in English gives people – both in Britain and in the hundred-plus countries in which we work – opportunities to learn, share and connect with others worldwide.

What we do

Support for policy makers and English language teaching reform

English teaching projects – what we offer:
The British Council has an unrivalled record in the provision of support to governments wishing to improve the teaching and learning of English in their systems and institutions. We have a wealth of experience of project design and management, and can make available a range of innovative courses and resources. Our approach is to work closely with our clients, always respecting local contexts and needs. We can help share your project successes internationally, and give your teachers and managers the chance to be part of a global network.

Descriptions of some of our partnership projects from around the world can be found here:

www.teachingenglish.org.uk/transform/policy-makers/our-elt-projects

Some examples:

Curriculum reform We can help you ensure your curriculum reflects international best practice. For example, does it cover a balance of language and skills, is it age-appropriate, does it represent a logical learning sequence and tie in with textbooks – and is it right for your particular context?

Teacher training For both pre-service and in-service training, we can support those who develop and train your teachers. We can work with you to review your training curricula, systems and structures, for both new and practising teachers, including school practice and mentoring.

Tests and examinations We can help you ensure your examinations and tests of English are valid, reflect the latest ideas in the field and have a positive influence on teaching and learning.

English at primary level Many countries are introducing English at primary level. We can draw on international experiences, to help ensure your primary English project is a success. We have excellent resources for your primary learners and their teachers.

Textbooks, classroom resources and technologies We can provide advice on textbooks and materials, linking you with the best British products, and helping you to build expertise in your country in this important area. We can train your teachers to use the latest classroom technologies effectively.

Teachers’ use of English in the classroom A teacher’s confidence in using English is very important. We have courses that will build that confidence, as well as a teacher’s ability to engage with their students.

Research

We commission and carry out cutting-edge research in English language and learning. Publications include English Next, a study of the importance of English for the future and changing trends in language learning; English Next India; the Directory of UK ELT Research, as well as a range of British Council documents and reports on ELT themes.

www.teachingenglish.org.uk/try/resources/books

Support for teachers of English: resources and networks

Teaching English website and resources We offer five online resources to teachers of English around the world. Each month, over 300,000 lesson plans or classroom resources are downloaded for use in classrooms. Teachers can access teaching tips, articles and information about professional development, conferences and qualifications. They can also join professional discussion groups.

www.teachingenglish.org.uk

ELTeCs English Language Teaching Contacts (ELTeCs) is a global information sharing and teacher development network. It enables professionals to make new contacts, share information, create partnerships and collaborate on projects, linking over 18,000 teachers, trainers and academics. It provides a regular e-newsletter, with items about training, resources, events and opportunities worldwide.

www.teachingenglish.org.uk/eltecs

Teacher training and development We offer a wide range of teacher training and teacher development courses. Some are delivered face-to-face, some online using Moodle, and some are blended. Many of the teacher development courses and resources are provided free. See our online training portal at:

www.blteachingenglish.org.uk

Teaching English website and resources

Teacher associations We work with teacher associations around the world to provide support and share best practice. We can advise on setting up new associations. We partner the International Association of Teachers of English as a Foreign Language (IATEFL), enabling a global audience to participate in their annual conference through the IATEFL online website.

http://iatefl.britishcouncil.org

Hornby programme Together with the Hornby Trust, we run teacher training workshops around the world each year, and administer a small number of scholarships for teachers from developing countries to study for master’s degrees in the UK. Workshop and scholarship places are advertised by local British Council offices. There are occasional opportunities for teachers’ projects, often led by Hornby alumni.

www.britishcouncil.org/learning-elt-hornby

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www.britishcouncil.org/learning-elt-hornby
Support for learners of English

LearnEnglish websites Our websites offer free materials for over 20 million adults, business professionals, parents and children annually. The sites include Web 2.0 features such as user comments, discussion forums, content rating and user polls, as well as media-rich materials including podcasts, flash games and video. We are developing language versions in Arabic, Russian and Chinese.
http://learnenglish.britishcouncil.org
http://learnenglishkids.britishcouncil.org

LearnEnglish radio A new radio product for learners comprising 25, five-minute programmes, presented in an entertaining style, on topics which integrate social themes with language learning. It is aimed at beginner/elementary level learners.

LearnEnglish newspapers These high quality articles and activities are organised as single-page inserts for national and regional newspapers and magazines. We currently have six series on a variety of topics, which are read by millions of people every year.

LearnEnglish pathways A web-based, self-access English language improvement course for learners who do not have access to quality face-to-face teaching. The course content will initially cover pre-intermediate to upper intermediate levels.

LearnEnglish for work Materials to support learners in their specific vocational/professional area. The first is ‘English for IT’: a fifty-hour self-study course aimed at adult/young adult learners of English at an elementary or low intermediate level. The course features common IT-based tasks based on real-life, work-place situations.

Premier Skills A leadership and English language skills programme for young people around a football theme, developed in partnership with the English Premier League.
www.britishcouncil.org/premierskills

LearnEnglish mobile A mix of our existing web content alongside new applications featuring podcasts, grammar and vocabulary games, and integrated learning tools suitable for lo-tech, mid-tech and hi-tech mobile devices.

Social networking We are creating new ways to support our web products and engage with young audiences using social media such as Facebook, Twitter and blogs, as well as creating channels for audio/video learning materials on Youtube and iTunesU.

LearnEnglish Second Life Our virtual learning zone for group and independent learners contains interactive LearnEnglish activities and quests based on UK culture.
www.britishcouncil.org/learnenglish/secondlife

Teaching and exams

English language teaching centres We employ over 2,000 teachers in 80 centres worldwide and provide lessons for 360,000 learners each year. We provide courses for teachers and English language improvement classes for adult professionals and young learners.

The IELTS test The British Council is a co-owner of the globally-recognised International English Language Testing System (IELTS). IELTS assesses reading, writing, listening and speaking skills for people intending to study or work in English-speaking countries. The test is offered in over 120 countries, recognised by over 6,000 organisations, and taken by over one million people per year.
www.britishcouncil.org/learning-ielts

Accreditation and awards

Accreditation UK Run in partnership with English UK, this scheme provides quality assurance for the UK ELT sector. Accreditation gives students guaranteed choice and quality of courses and teaching with over 500 institutions currently accredited in the UK.
www.britishcouncil.org/accreditation

The ELTon awards These are awarded by the British Council to the creators of outstanding new and innovative language learning resources for learners and teachers of English.
www.britishcouncil.org/learning-eltons
In Sri Lanka, the British Council has partnered the German agency GTZ in the Skills Through English for Public Servants project. The project works in conflict-affected areas, to build bridges between communities by providing a shared language and building professional capacity. It delivers face-to-face English training for 2,000 public servants, enabling them to use English for effective management, sustainable development and conflict transformation.

In Sudan, the Higher Education Ministry asked the British Council to help raise the level of English of its university teachers. The British Council’s TKT Essentials course, a preparation for the University of Cambridge ESOL’s Teaching Knowledge Test, was chosen. The courses were delivered initially by British trainers. The project includes a trainer training component, to build local Sudanese capacity to sustain the project into the future.

In Colombia, the Education Ministry chose the British Council as its strategic consultant for a reform project aiming to improve English language levels of all students. The project involves baseline studies, definition of language levels for primary and secondary education, alignment of national exams to these levels, and language and methodology development for teachers. The project targets 15,000 English teachers, and all initial teacher training colleges.

In India, in partnership with the local education authorities, our West Bengal Primary English project has brought about major change in the way English is taught and learned in primary schools. The project focuses on curriculum reform, new methodologies and materials and teacher training. The project will have an impact on 200,000 teachers and 15 million pupils by 2012.

In Bangladesh, the British Council’s English for Teaching, Teaching for English (ETTE) teacher training course has been officially recommended for the in-service training of all English language subject specialists (80,000) by a report commissioned by the Government of Bangladesh.

In Angola and the Democratic Republic of Congo (DRC), the British Council has worked with English teachers associations to improve teachers’ classroom language, using the British Council’s Classroom Language global product. In Angola, 400 teachers attended workshops in March 2010, while in DRC a seven-day workshop for 35 participants was cascaded to over 400 teachers in all 11 provinces, indirectly benefitting 20,000 students.