ELTONS 2019 FAQS

What are the key ELTons dates?

Please see the ELTons 2019 guidance notes for applicants.

I would like to apply for the award for Excellence in Course Innovation. Do I need to submit all four levels of the course book, or just one level, as a representative sample?

If you are entering the whole series for the award, which is generally the case, a sample of all levels is required to properly assess the product is.

For the initial submission please submit just one complete level of your choosing.

If your product reaches round two of judging, further product samples will be requested. At this stage you will be asked to submit each complete level. For example, if your course has five levels and we request a further six samples, please submit one copy of the outstanding four levels plus two level/levels of your choosing.

If you feel that one particular level is stronger than the others, you can simply enter this level. However, this has to be made clear on the application form. Any promotional material you make available needs to clearly state that only one level has been short-listed for or has won an award. This will also be made clear through our promotional channels.

My product is an app for a tablet or smartphone. How do I submit this?

In order to judge this type of product, we require you to provide the relevant access code. We will ensure every judge has the required equipment to properly assess the product.

In our experience, access codes expire 4 weeks from the moment they are issued. With this in mind, please send the code at the end of the application process – on or as close as possible to Monday 5 November 2018. If your product reaches round two of judging, we will require up to six further access codes to coincide with the judging purposes beginning in January. Please ensure these are made available. Please also ensure the product is free of charge to use and that the codes are valid until the end of June 2019.

For judging purposes, apps available via the Apple iTunes store are preferred. However, if your app is only available via the Google Play, or other app stores, please make this clear and provisions can be made.

In order to submit my app I need your iPad's UDID. What is it?

For initial submissions please use the following UDID for iPad:
a1b051a669654a5b09a3bfae40f013dbd0479598

If your product reaches round two of judging further UDID's will be provided at a later date.

Our product is an online learning product. I can give you a registration key but I cannot send a copy – is this okay? How many registration keys do you need and how long should I make them valid for?

For online products please attach a separate document to the application form that includes:

- Registration keys
- Instructions
- URLs
- Any other information to enable judges and administrators to easily access your online learning product

Please submit one registration key with your application. This should grant access until the end of June 2019. If you are unable to provide access for this length of time please ensure to send updates before it expires.

If your product reaches second round of judging, further registration keys will be required. You will be notified of this in late December/early January.

My product has one British Council employee author out of a much larger team. Is it eligible?

Please contact eltons@britishcouncil.org with clear details of the members of the team and their responsibilities before submitting your application. Each entry will be judged on a case by case basis.

My product was developed in partnership with the British Council or had significant involvement of a British Council employee, but I would like to enter it into the ELTons, what can I do?

Unfortunately, your product is not eligible for the five award categories that are available from September 2019. While we have considered how we might recognise products involving the British Council in future, we don't currently have any plans to allow this (e.g. through a partnership award). If you would like to provide feedback, please contact eltons@britishcouncil.org.